



MEDIA RELEASE

Canoe Niagara and IlluminAqua Partnering August 1st
Classic Albums Live Presents: The Beatles – Abbey Road

For Immediate Release – Monday, July 15, 2013.

Welland- As an extension of the Shoreline Festival on Thursday, August 1st, IlluminAqua will feature Classic Albums Live Presents: The Beatles – Abbey Road at Merritt Park Amphitheatre.

2013 Junior and Under 23 Canoe Sprint World Championships occurring at the Welland International Flatwater Centre August 1-4th will host a Shoreline festival; this will feature food vendors, a beer and wine garden, live music, merchandisers, ethnic and cultural displays, local artisans, a paintable mural for children highlighting the disciplines of Canoe Niagara, face painters, and much more. Each night of Canoe Niagara a concert will take place at the scenic Merritt Park Amphitheatre in downtown Welland in conjunction with IlluminAqua. This will offer a full lineup of entertainment and festivities beyond the last race of each day- the high spirits, enthusiasm, excitement, and celebrations will flourish continuously all four days of competition.

Craig Martin began the band Classic Albums Live in 2003 and it quickly popularized as leading band to perform the greatest albums live. Performing across North America, Martin describes Classic Albums Live 'the world's best musicians.' Giving audience members a recreation of the legendary The Beatles, the concert will attract new fans as well as captivate the bands loyal fans.

Classic Albums Live Presents: The Beatles – Abbey Road will be performing at Merritt Park Amphitheatre. The gates will be open at 7 p.m. and the performance will begin at 8 p.m for all evening performances at IlluminAqua August 1st, 2nd, and 3rd. All performances will consist of food vendors

Classic Albums Live Presents: The Beatles – Abbey Road will join the three day lineup of concerts. Friday evening, August 2nd will feature New Kid in Town opening for headliner Melissa Bel. Six String Nation will also be in attendance with their traveling guitar, consisting of 64 pieces of Canadian history. Saturday August 3rd evening will



feature Daniel Romano opening for headliner Skydiggers. All three concerts compile IlluminAqua's Rock Festival Package.

The cost of an individual ticket for Classic Albums Live Presents: The Beatles – Abbey Road is 20\$ including tax and service fees. To purchase your ticket today, please visit www.illumin aqua.com or you can pay at the Customer Service Desk at the Seaway Mall in Welland.

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